



# NAWIC OUR HAMMER

November, 2008

National Association of Women In Construction, Simi Conejo Chapter #254  
OUR REGION 12 WEBSITE ADDRESS: NAWIC.NET

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### NAWIC 2008- 2009 Board

President,  
Vivian Isaak  
Vice President,  
Eileen Gould  
Secretary,  
Debbie  
Aronson  
Treasurer,  
Rebecca Isaak

## SIMI CONEJO CHAPTER MONTHLY NEWS

*National Association of Women in Construction  
Simi~Conejo Valley Chapter #254*

*Invites you and your guest to attend our*

*General Meeting*

***Shon Bjornberg,  
Sandler Training***

***“Staying Positive In A Difficult Market: Here’s The Plan”***

*Tuesday, November 11, 2008*

*5:15 – 6:15 PM~ No Host Bar Networking  
6:15 PM Dinner/\$26.00 per Person*

*Los Robles Greens Golf Club  
299 S. Moorpark Road  
Thousand Oaks, California*

*R.S.V.P. to (kcoverly@jhcowan.com)  
by Friday, November 7, 2008*

*Mail checks to:  
G & S Acoustics, Inc.  
4565 E. Industrial St. #7F  
Simi Valley, California 93063*

**Directors:**

Alanna Busse  
Lisa Herbert  
Sylvia Sullivan

*Immediate  
Past President:*

Kerry Coverly

*Contact Us*

Vivian Isaak:

[vivisaak@aol.com](mailto:vivisaak@aol.com)

**Website:  
NAWIC.NET**

**Simi Conejo  
Chapter**



## Chapter Chat

My favorite time of the year is back – FALL! There wasn't a better way to start the month of November than with a big down pour of rain. I know some cities got more than others, but I was able to be in quite a bit of the rain from Thousand Oaks to Riverside on Saturday.

- October brought us our Rose Ceremony conducted by Kerry Coverly. Our newly installed officers are: Vivian Isaak, President, Eileen Gould, Vice President, Debbie Aronson, Secretary, Rebecca Isaak, Treasurer; Lisa Hebert and Alanna Busse, Sylvia Sullivan, Directors.
- Annual Planning Conference was also held in Pasadena by the Los Angeles Chapter. Four of our members attended this meeting and enjoyed a variety of seminars; great speakers...did you know that they are building homes out of shipping containers – quite the story! We celebrated our 30<sup>th</sup> Chapter Birthday with the Region. Thanks LA for an informative day.
- We will hold our first Mixer before our November 11<sup>th</sup> meeting from 5:15 – 6:15. This is a time to invite people you know from the industry to meet with other companies and a chance to invite people who might be interested in learning a little more about NAWIC (people do not have to attend the general meeting, but are welcome with reservations and a \$26.00 dinner fee.). There is a no host bar and we will meet in the LRG Bar Area.
- We have a new member who has joined Simi-Conejo and we hope to have her installed at our November meeting. Cindy Marlow of Marlow/Kester Insurance. Welcome Cindy...we look forward to working with you this year in NAWIC.
- Winter Conference will soon be upon us. Orange County will be hosting this event at the Richard Nixon Library. What a great opportunity to learn more about NAWIC at the regional level and to visit the library. Look for the flyer and more information to come.

Fall also means the start of the Holiday's Season...precious time with family and friends. Enjoy these days together.

Don't forget to vote on November 4<sup>th</sup> – make your vote count.

**Vivian Isaak**

Simi-Conejo #254  
President

**SEE YOU TUESDAY, November 11th, 2008**

**Upcoming  
Events:**

11/07/08

Shon  
Bjornberg,  
Sandler  
Training  
  
Staying  
Positive in a  
difficult  
Market

12/09/08  
Holiday Party

01/13/09  
Jr.  
Achievement  
CVUSC

1/23 & 24/09  
Winter  
Conference  
Orange

02/10/09  
Eileen Gould  
Hands on  
WIC Week

03/10/09  
Ventura  
County Water  
Janet  
Rodriguez

3/2-6/09  
WIC WEEK

## News from our Members

### **Speaker of the Month: Shon Bjornberg, Sandler Training**

*As news of the battered economy proliferates the media and consumer confidence stagnates to historic lows, nowhere does the impact hit closer to home than in the construction industry. Now more than ever it's difficult to maintain a positive and healthy outlook when it comes to developing new sales. That's why it is important to have an effective strategy in place to take action when the economy is trending down. You have to decide whether you will hibernate or take action. In this seminar we will put together a six step plan to invigorate sales that is both motivating and easy to put into action.*

### **Holiday Party by Lisa Hebert**

**Our December Holiday Party is right around the corner. This is the time of the year when we raise our scholarship funds for our chapter and have a great time doing it. We are still in need of items for our Silent Auction – be sure and bring any new items to add to our baskets. We are on our way to a great auction, but still need more items to make this event a success. Bring these items to our November meeting. You should also be thinking about who you would like to invite to this event...it would be great to have a lot of bidders at our Silent Auction. Invite your family, friends, employers and past NAWIC members. It will be a night to remember. Our own Region 12 Director Ellen Colglizer will be visiting our meeting that night and celebrating in the fun.**

### **American Express Raffle by Vivian Isaak**

**Ladies – I hope you are selling those AX tickets. We need to get all 200 sold for our raffle to be a success. There are 50 tickets left to sell, so if you haven't got your packet or you need more tickets, let me know asap...we want to be able to award the \$1000 prize and have a \$1000 for our Scholarship Fund.**

### **Shout Outs**

***Congrats to Alanna Busse on the success of her kitchen designs which were featured at the NKBA tour in October.***

***Way to go ladies of Simi Valley Chapter – we raised \$231.00 with our Women Survival Basket at APC.***

***Welcome Cindy Marlow. Cindy is a new members of Simi-Conejo, but not a stranger. She brings a lot of energy to our chapter along with her knowledge of insurance from Marlow and Kester Insurance Company in Northridge. A High-5 to Debbie Aronson for bringing in a new NAWIC member.***

04/14/09  
Industry  
Appreciation  
& Community  
Awards Night

**MANNA – Cindy Balderas**

*Please remember to bring your MANNA donations.*

*Cindy takes our food donations to the MANNA Conejo Food Redemption House in Thousand Oaks. They count on our donations. We accept them at every chapter meeting. Canned goods, beans, rice, cereals, etc. A raffle ticket for your goods! Thank you!*

4/24 & 25/09  
Forum – Las  
Vegas

**MONTHLY RAFFLE**

[This is a friendly reminder to Cindy Marlow to bring an item for the November raffle.](#)

05/12/09  
Industry  
Panel

06/09/09 Old  
World  
Architecture;  
Craig Willis  
AIA

**General Meeting RSVP**

*Ladies a reminder if you have RSVP'd for our General Meeting and do not come you are obligated to pay the \$26.00 dinner fee. That applies to inviting guests who you have RSVP'd and they don't show, payment is due. Thank you!*

07/14/09  
Job Walk  
Mission  
Completed  
TBD

**NAWIC Registration:** Ladies just a reminder that if you have not renewed your membership...we encourage you to do that on line today. We look forward a great participation this year with Simi-Conejo. You can register today on line at [www.nawic.org](http://www.nawic.org)

July 2009  
Summer  
Conference  
Regions  
8,9,10 & 12  
Arizona

**Committees:**

*Ladies we are still in need of a few Committee Chairs; Block Kids (which is held at the Boys and Girls Club in February); Industry Appreciation Night (to coordinate and set up our general meeting).*

08/11/09  
President  
Elect  
Pre-planning  
Meeting

**ADVERTISING**

**YOUR BUSINESS CARD COULD BE HERE!**

*Look for details at our November Meeting*

09/08/09 GM

To be  
determined

10/13/08

Installation  
of Officers

**NAWIC Simi~Conejo Chapter, No. 254  
CHAPTER MEETING: October 14, 2008**

Vivian Isaak called the meeting to order at 6:15 PM and gave welcome

Pledge of Allegiance was said and Inspiration was given by Collette Friedman, CIT

Self introductions of attendees were given

**Announcements:**

- 1) Vivian Isaak invited Chapter members and guests to attend the Region 12 APC on October 18, 2008 in Pasadena
- 2) Debbie Aronson passed the 2009 Monthly Raffle sign-up sheet around for volunteers
- 3) A 'Mixer' will be at the November meeting between the hours of 5:15 PM to 6:00 PM. The Board Meeting will be on Wednesday, November 5, 2008 from 5:00 PM – 6:00 PM at Los Robles Greens

Vivian gave Chapter Recognition for various members of the Simi-Conejo Chapter

Chapter adjourned for dinner

Installation of the 2008/2009 Board of Directors by Installation Officer, Kerry Coverly, via the 'Red Rose Ceremony' was presented. The following members were installed:

**President:** Vivian Isaak – G & S Acoustics, Inc.  
**Vice-President:** Eileen Gould – Lifestyles Interior Design (not in attendance)  
**Treasurer:** Rebecca Isaak – G & S Acoustics, Inc.  
**Secretary:** Debbie Aronson – Deb Aronson Consulting  
**Directors:** Lisa Hebert – Tri County Fire Place  
Sylvia Sullivan – Universal Design Development  
Alana Busse – Alana Anastasia Designs & SC Willis Construction

**Immediate Past Pres:** Kerry Coverly, CIT – James H. Cowan & Associates

Craft Talks were given by Alana Busse, Becky Isaak and Lisa Hebert

Raffle prizes and centerpieces were donated and tickets were drawn

Pledge was said and meeting adjourned at 8:00 PM

**CHAPTER AND REGIONAL WEBSITES**

**Chapter:** [www.nawic.net](http://www.nawic.net)

**Regional:** [www.nawic.org](http://www.nawic.org)

**Winter Conference:** <http://nawic.net/documents/conf-reg.pdf>

**Regional News:** <http://nawic.net/documents/director/08-nov.pdf>